

Buy one Prevacid®24HR 42 count and receive one Prevacid24HR 42 count FREE AFTER MAIL-IN REBATE

Purchase one Prevacid24HR 42 count and receive one Prevacid24HR 42 count FREE AFTER MAIL-IN REBATE, up to Actual Purchase Price (as defined below) of \$29.00. In order to qualify, you must first purchase two packages of Prevacid24HR 42 count at the same time, on the same receipt, then request a rebate for the package of Prevacid®24HR 42 count with the lowest Actual Purchase Price. The maximum rebate amount shall be \$29.00. Offer valid on purchases made between January 29, 2012 and February 26, 2012. To receive your rebate check in the mail, mail the following to the address indicated below: (a) The Rebate Certificate, (b) the UPC symbols from each package of Prevacid24HR 42 count, and (c) the original, store-identified cash register receipt dated between January 29, 2012 and February 26, 2012 with the Actual Purchase Price of each package of Prevacid®24HR 42 count circled. Rebate request must be postmarked by March 5, 2012 and received by Novartis Consumer Health by March 12, 2012.

Amount of rebate will be the Actual Purchase Price paid for the package of Prevacid24HR 42 count with the lowest Actual Purchase Price, up to \$29.00, when you purchase two packages of Prevacid24HR 42 count at the same time, on the same receipt. Actual Purchase Price equals the final amount paid by the consumer after any other discounts or offers and may be less than the maximum rebate amount of \$29.00. Retail prices may vary. Offer based on Average Unit Price (\$29.00) for Prevacid24HR 42 count according to Information Resources, Inc.

Use as directed for 14 days to treat Frequent Heartburn (occurring two or more days a week). May take 1-4 days for full effect. **Do not take for more than 14 days or more often than every 4 months, unless directed by a doctor.**

Mail to: **Novartis Consumer Health**
Prevacid24HR 42 Count Buy One, Get One Free with Rebate Program
P.O. Box 2181
Grand Rapids, MN 55745-2181

Name: _____
Address _____
City _____ **State** _____ **Zip** _____
Email (optional) _____

REBATE AND COUPON OFFER NOT VALID FOR PURCHASES REIMBURSED BY MEDICARE, MEDICAID, OR SIMILAR FEDERAL AND STATE PROGRAMS (INCLUDING STATE PHARMACEUTICAL ASSISTANCE PROGRAMS). REBATE AND COUPON OFFER NOT VALID FOR RESIDENTS OF MASSACHUSETTS IF PURCHASE IS REIMBURSED BY A HEALTHCARE INSURER. OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

Limit one (1) rebate per person, family, household, or address. Duplicate requests constitute fraud. Allow 6-8 weeks for rebate. Void in RI and where restricted, prohibitive, or taxed. Offer good only in the USA. Requests submitted with duplicated, photocopied or altered receipts will not be honored. Coupon or rebate certificate may not be reproduced, traded or sold. Cash redemption value 1/100 of 1 cent. Prevacid® is a registered trademark of Takeda Pharmaceuticals North America, Inc. and is used under license. ©2012 Novartis Consumer Health, Inc. RWEB